



Results for Wessex Water	Percentage of household customers	Range and average for all WaSCs ¹	Comments or points of interest
Satisfaction with water a	and sewerage services		
Overall satisfaction with water supply (Sample size: 200) ²	95% _{93%} _{91%} 91% 91% 93% ^{95%} 93% ^{94%} 90% 14 15 16 17 18 19 20 21 22 23 Year	96% to 82% Average: 89%	
Overall satisfaction with sewerage services (Sample size: 183)	94%93% 91% 90%87% 93%87%78%84%66% 14 15 16 17 18 19 20 21 22 23 Year	74% to 45% Average: 66%	Significant change since last year
Satisfaction with value f	or money		
Satisfied with value for money of water services (Sample size: 196)	78%76%75%76%75%79%76%76%78% _{63%} 14 15 16 17 18 19 20 21 22 23 Year	77% to 60% Average: 69%	Significantly lower than WaSC average. Significant change since last year
Satisfied with value for money of sewerage services (Sample size: 179)	79% 81% 80% 78% 79% 83% 79% 75% 79% 70% 70% 14 15 16 17 18 19 20 21 22 23 Year	78% to 52% Average: 71%	Significant change since last year
Views on fairness and af	fordability of charges		
Agree charges are fair (Sample size: 195)	69%65%67%67%62%65% ^{76%} 66%68% _{52%} 14 15 16 17 18 19 20 21 22 23 Year	64% to 42% Average: 55%	Significant change since last year
Agree water and sewerage charges are affordable (Sample size: 199)	80%80%80%78%76%79%87%74%78%72% 14 15 16 17 18 19 20 21 22 23 Year	81% to 63% Average: 72%	
Care and trust			
Agree company cares about service given to customers (Sample size: 188)	78%77%74%74%70%75%80% _{64%} 68% _{53%} 14 15 16 17 18 19 20 21 22 23 Year	62% to 37% Average: 51%	Significant change since last year
Trust company (mean score – where 10 is trust completely and 1 is do not trust at all) (Sample size: 200)	7.94 7.97 7.75 7.86 8.08 8.19 8.31 7.43 7.46 6.53 14 15 16 17 18 19 20 21 22 23 Year	6.94 to 5.44 Average: 6.38	Significant change since last year





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Awareness of consumer	Awareness of consumer rights and responsibilities			
Likely to contact company if worried about paying bill (Sample size: 196)	77%76% 71% 71% 74%79%79% 72%70%70% 14 15 16 17 18 19 20 21 22 23 Year	74% to 64% Average: 68%		
Aware of free meter option (Sample size: 73) ³	59%65%70% 81% 83%78%75% _{64%} 70%71% 14 15 16 17 18 19 20 21 22 23 Year	74% to 54% Average: 66%		
Aware of option to go back to rateable value charge within 24 months (Sample size: 72) ⁴	30% _{26%} 32% ^{34%} 43% ^{37%} 29% _{23%} 37% _{32%} 14 15 16 17 18 19 20 21 22 23 Year	35% to 12% Average: 27%		
Aware of WaterSure tariff (Sample size: 200*)	14 15 16 17 18 19 20 21 22 23 Year	20% to 14% Average: 17%		
Aware water company offers reduced charges to some households who struggle to afford their bills (Sample size: 200*) ⁴	14 15 16 17 18 19 20 21 22 23 Year	52% to 39% Average: 45%		
Aware of Priority services (Sample size: 200*)	52%57%47%43%49%43%44%49%53%57% 14 15 16 17 18 19 20 21 22 23 Year	57% to 40% Average: 49%	Significantly higher than WaSC average	
Contact				
Contacted water company with query in last 12 months (Sample size: 200*)	16% 16% 18% _{14%} 24% _{17%} 21% 18% _{15%} 19% 14 15 16 17 18 19 20 21 22 23 Year	33% to 16% Average: 25%	Significantly lower than WaSC average	
Reason for contacting water company was to complain (Sample size: 37 who made contact)	12% 3% 2% 6% 0% 2% 0% 0% 3% 14 15 16 17 18 19 20 21 22 23 Year	8% to 0% Average: 3%	Low base size	





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Satisfaction with way query handled (Sample size: 37 who made contact)	96%86%86%89%84%85%88%89%93% _{73%} 14 15 16 17 18 19 20 21 22 23 Year	94% to 52% Average: 74%	Low base size. Significant change since last year
Water on tap			
Satisfied with colour and appearance of tap water (Sample size: 200)	95% _{93%} 94% _{93%92%} 95% ^{98%} 92%92%92% 14 15 16 17 18 19 20 21 22 23 Year	94% to 85% Average: 91%	
Satisfied with taste and smell (Sample size: 198)	90%88%87%85%86%85% ^{90%} 88%87% 82% 14 15 16 17 18 19 20 21 22 23 Year	90% to 79% Average: 84%	
Satisfied with hardness/softness (Sample size: 196)	70%62%60%57%55%62%64%59%53%54% 14 15 16 17 18 19 20 21 22 23 Year	87% to 40% Average: 64%	Significantly lower than WaSC average
Satisfied with safety (Sample size: 198)	94% ^{95%} 91% 92% ^{95%96%} 93%92% 91% 89% 14 15 16 17 18 19 20 21 22 23 Year	95% to 81% Average: 88%	
Satisfied with reliability of supply (Sample size: 199)	98%98%97% 98%97%97%97%96%96% 95% 95% 96%96% 14 15 16 17 18 19 20 21 22 23 Year	97% to 91% Average: 94%	
Satisfied with water pressure (Sample size: 200)	91% _{89%} 90% _{87%} 91% ^{93%} 90% _{86%} 89% _{86%} 14 15 16 17 18 19 20 21 22 23 Year	94% to 75% Average: 85%	
A sewerage system that works			
Satisfied with company actions to reduce smells from sewerage treatment works (Sample size: 147)	84%86%78%77%79%89%83%78% _{69%59%} 14 15 16 17 18 19 20 21 22 23 Year	65% to 46% Average: 60%	Significant change since last year





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Satisfied with maintenance of sewerage pipes & treatment works (Sample size: 164)	91% 91% 83%84% 81% 89%86%75%73% 60% 14 15 16 17 18 19 20 21 22 23 Year	69% to 42% Average: 61%	Significant change since last year
Satisfied with company cleaning of waste water before releasing it back into the environment (Sample size: 154)	88%89%80%84%82%82%80% 50% ^{56%} 35% 14 15 16 17 18 19 20 21 22 23 Year	46% to 18% Average: 36%	Significant change since last year
Satisfied with company actions to minimise sewer flooding (Sample size: 163)	86%88%81%82%76%85%76%66%64% 44%	54% to 29% Average: 44%	Significant change since last year





Sample Profile

Regional sample profile for Wessex Water	(Sample size: 200*)	
Gender		
Male	44%	
Female	55%	
Age		
18-29	1%	
30-44	12%	
45-59	32%	
60-74	35%	
75+	19%	
SEC		
Higher managerial, administrative & professional occupations	47 %	
Intermediate occupations	20%	
Routine & manual occupations	20%	
Never worked and long-term unemployed/Full-time students	10%	
Refused	1%	
Water Meter		
Proportion having a water meter	65%	

Statistical reliability on sample size of 200 is +/- 6.79%

¹ Average (mean) proportion for all WaSCs is based on weighted data. All other data is unweighted.

² Sample size is shown in brackets and excludes don't knows unless followed by an asterisk *.

³ Question filtered on unmetered households as per the main report and not stated removed.

⁴ Question changed to Yes/No option in 2021 so data not comparable with previous years.