



| Results for Thames Water | Percentage of household customers | Range and average for all WaSCs ¹ | Comments or points of interest | |
|---|--|---|--|--|
| Satisfaction with water a | and sewerage services | | | |
| Overall satisfaction with water supply (Sample size: 200) ² | 93% ₈₉ %88% ₈₆ % ₈₄ %87%87%86% ₈₃ % ₈₂ % 14 15 16 17 18 19 20 21 22 23 Year | 96% to 82% Average: 89% | Significantly lower than WaSC average | |
| Overall satisfaction with sewerage services (Sample size: 192) | 88%86%83%84%76%79%78% _{66%} 74% _{65%} 14 15 16 17 18 19 20 21 22 23 Year | 74% to 45% Average: 66% | | |
| Satisfaction with value f | or money | | | |
| Satisfied with value for money of water services (Sample size: 198) | 70%74%70%66%65% ⁷⁵ %70% ⁷⁵ %67%62% 14 15 16 17 18 19 20 21 22 23 Year | 77% to 60% Average: 69% | Significantly lower than WaSC average | |
| Satisfied with value for money of sewerage services (Sample size: 190) | 76%76%78% 75% _{72%70%} 72% 69%70% 67% 14 15 16 17 18 19 20 21 22 23 Year | 78% to 52% Average: 71% | | |
| Views on fairness and af | | | | |
| Agree charges are fair (Sample size: 197) | 67%60%58% 61% 61% 65%62% 61% 60% _{48%} 14 15 16 17 18 19 20 21 22 23 Year | 64% to 42% Average: 55% | Significantly lower than WaSC average. Significant change since last year | |
| Agree water and sewerage charges are affordable (Sample size: 198) | 72% _{67%} 69%69% 71% 76%76%76%73% 65% 14 15 16 17 18 19 20 21 22 23 Year | 81% to 63% Average: 72% | Significantly lower than WaSC average | |
| Care and trust | Care and trust | | | |
| Agree company cares about service given to customers (Sample size: 195) | 66%67%61%61%60%60%60% ₅₃ %60% ₄₀ % | 62% to 37% Average: 51% | Significantly lower than WaSC average. Significant change since last year | |
| Trust company (mean score – where 10 is trust completely and 1 is do not trust at all) (Sample size: 199) | 7.35 7.40 7.31 7.17 7.57 7.04 7.20 6.86 6.72 _{5.79} 14 15 16 17 18 19 20 21 22 23 Year | 6.94 to 5.44 Average: 6.38 | Significantly lower than WaSC average. Significant change since last year | |





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| Awareness of consumer | rights and responsibilities | | | |
| Likely to contact company if worried about paying bill (Sample size: 197) | 72%68%72%65% ^{79%} 68%64%72%71%67% 14 15 16 17 18 19 20 21 22 23 Year | 74% to 64% Average: 68% | | |
| Aware of free meter option (Sample size: 69) ³ | 14 15 16 17 18 19 20 21 22 23 Year | 74% to 54% Average: 66% | Significantly lower than WaSC average | |
| Aware of option to go back to rateable value charge within 24 months (Sample size: 69) ⁴ | 23% ^{28%} 26%24% ^{28%} 27% 16% 11% 10% 12% 14 15 16 17 18 19 20 21 22 23 Year | 35% to 12% Average: 27% | Significantly lower than WaSC average | |
| Aware of WaterSure tariff (Sample size: 200*) | 16% 8% 9% 14% 11% 10% 11% 18% 18% 11% 10% 11% 10% 11% 11% 11% 11% 11% 11 | 20% to 14% Average: 17% | Significant change since last year | |
| Aware water company offers reduced charges to some households who struggle to afford their bills (Sample size: 200*) ⁴ | 14 15 16 17 18 19 20 21 22 23 Year | 52% to 39% Average: 45% | Significant change since last year | |
| Aware of Priority services (Sample size: 200*) | 43%41%37%37%41%35%43%49%39%47% 14 15 16 17 18 19 20 21 22 23 Year | 57% to 40% Average: 49% | | |
| Contact | Contact | | | |
| Contacted water company with query in last 12 months (Sample size: 200*) | 17% 14% 20% 18% 24% 25% 25% 25% 26% 33% 17% 14 15 16 17 18 19 20 21 22 23 Year | 33% to 16% Average: 25% | Significantly higher than WaSC average | |
| Reason for contacting water company was to complain (Sample size: 65 who made contact) | 6% 7% 8% 4% 6% 4% 6% 4% 14 15 16 17 18 19 20 21 22 23 Year | 8% to 0% Average: 3% | | |





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|--|--|---|--|
| Satisfaction with way query handled (Sample size: 64 who made contact) | 83%74%69%80%73%71%67%72%65%69% 14 15 16 17 18 19 20 21 22 23 Year | 94% to 52% Average: 74% | |
| Water on tap | | | |
| Satisfied with colour and appearance of tap water (Sample size: 198) | 90%90%91% 91%92%90%91%92% 86% 85% 14 15 16 17 18 19 20 21 22 23 Year | 94% to 85% Average: 91% | Significant change since last year. Significantly lower than WaSC average |
| Satisfied with taste and smell (Sample size: 196) | 86% 85% 81% 81% 83% 86% 81% 79% 79% 14 15 16 17 18 19 20 21 22 23 Year | 90% to 79% Average: 84% | Significantly lower than WaSC average |
| Satisfied with hardness/softness (Sample size: 197) | 61% 55% 55% 45% 49% 53% 47% 40% 46% 40% 14 15 16 17 18 19 20 21 22 23 Year | 87% to 40% Average: 64% | Significantly lower than WaSC average |
| Satisfied with safety (Sample size: 197) | 88%89% _{85%86%} 91%90%90% _{87%84%} 81% 14 15 16 17 18 19 20 21 22 23 Year | 95% to 81% Average: 88% | Significantly lower than WaSC average |
| Satisfied with reliability of supply (Sample size: 199) | 95%93%94% ^{96%} 92%93%93%94%93%93% 14 15 16 17 18 19 20 21 22 23 Year | 97% to 91% Average: 94% | |
| Satisfied with water pressure (Sample size: 200) | 87% _{80%} 87% _{81%} 81% 81% 85%82%82%86% 75% 14 15 16 17 18 19 20 21 22 23 Year | 94% to 75% Average: 85% | Significant change since last year. Significantly lower than WaSC average |
| A sewerage system that works | | | |
| Satisfied with company actions to reduce smells from sewerage treatment works (Sample size: 163) | 80%78%68%70%65% 81% 72%60% 71% 61% 14 15 16 17 18 19 20 21 22 23 Year | 65% to 46% Average: 60% | |





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| Satisfied with maintenance of sewerage pipes & treatment works (Sample size: 174) | 85%86% _{67%} 73%74%77%76% _{62%} 71% _{62%} 14 15 16 17 18 19 20 21 22 23 Year | 69% to 42% Average: 61% | |
| Satisfied with company cleaning of waste water before releasing it back into the environment (Sample size: 161) | 82%80%70%67%68%69%70% 45% ^{54%} 39% 14 15 16 17 18 19 20 21 22 23 Year | 46% to 18% Average: 36% | Significant change since last year |
| Satisfied with company actions to minimise sewer flooding (Sample size: 165) | 84%77%70%74%68%73%68% _{54%} 56% _{43%} 14 15 16 17 18 19 20 21 22 23 Year | 54% to 29% Average: 44% | Significant change since last year |





Sample Profile

| Regional sample profile for Thames Water | (Sample size: 200*) | |
|--|---------------------|--|
| Gender | | |
| Male | 46% | |
| Female | 55% | |
| Age | | |
| 18-29 | 8% | |
| 30-44 | 32% | |
| 45-59 | 28% | |
| 60-74 | 22% | |
| 75+ | 11% | |
| SEC | | |
| Higher managerial, administrative & professional occupations | 52% | |
| Intermediate occupations | 22% | |
| Routine & manual occupations | 14% | |
| Never worked and long-term unemployed/Full-time students | 10% | |
| Refused | 3% | |
| Water Meter | | |
| Proportion having a water meter | 61% | |

Statistical reliability on sample size of 200 is +/- 6.79%

¹ Average (mean) proportion for all WaSCs is based on weighted data. All other data is unweighted.

² Sample size is shown in brackets and excludes don't knows unless followed by an asterisk *.

³ Question filtered on unmetered households as per the main report and not stated removed.

⁴ Question changed to Yes/No option in 2021 so data not comparable with previous years.