



Results for Southern Water	Percentage of household customers	Range and average for all WaSCs <sup>1</sup>	Comments or points of interest	
Satisfaction with water a	and sewerage services			
Overall satisfaction with water supply (Sample size: 400) <sup>2</sup>	92% 91% 86% 88%89% 91%90%90%88% 86% 88%89% 91% 90 21 22 23 Year	96% to 82% Average: 89%		
Overall satisfaction with sewerage services (Sample size: 372)	91% 85%89%83%86%83%81% 63%62% <sub>45%</sub> 14 15 16 17 18 19 20 21 22 23  Year	74% to 45% Average: 66%	Significant change since last year. Significantly lower than WaSC average	
Satisfaction with value f	or money			
Satisfied with value for money of water services (Sample size: 396)	70% <sub>66%</sub> 72% 61% 62% 67% 70% <sub>66%</sub> 67% 61% 14 15 16 17 18 19 20 21 22 23 Year	77% to 60% Average: 69%	Significantly lower than WaSC average	
Satisfied with value for money of sewerage services (Sample size: 361)	72%69%73%68%63% <sup>74%</sup> 71%68%67% <sub>52%</sub> 14 15 16 17 18 19 20 21 22 23  Year	78% to 52% Average: 71%	Significant change since last year. Significantly lower than WaSC average	
Views on fairness and af	Views on fairness and affordability of charges			
Agree charges are fair (Sample size: 384)	68% <sub>53%</sub> 67%62%60%59%61%56%60% <sub>46%</sub> 14 15 16 17 18 19 20 21 22 23  Year	64% to 42% Average: 55%	Significant change since last year. Significantly lower than WaSC average	
Agree water and sewerage charges are affordable (Sample size: 395)	79% <sub>68%</sub> 77% <sub>71%70%</sub> 78%82% <sub>72%</sub> 74% <sub>72%</sub> 14 15 16 17 18 19 20 21 22 23  Year	81% to 63% Average: 72%		
Care and trust				
Agree company cares about service given to customers (Sample size: 392)	68%68%67% 61% 62%62%62% <sub>49%49%37%</sub> 14 15 16 17 18 19 20 21 22 23  Year	62% to 37% Average: 51%	Significant change since last year. Significantly lower than WaSC average	
Trust company (mean score – where 10 is trust completely and 1 is do not trust at all) (Sample size: 399)	7.35 7.28 7.37 7.31 7.13 7.38 7.31 6.53 6.26 5.44  14 15 16 17 18 19 20 21 22 23  Year	6.94 to 5.44 Average: 6.38	Significant change since last year. Significantly lower than WaSC average	





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Awareness of consumer rights and responsibilities			
Likely to contact company if worried about paying bill (Sample size: 392)	81%77% <sub>65%</sub> 72% <sup>79</sup> %76%71%70%67%68% 14 15 16 17 18 19 20 21 22 23 Year	74% to 64% Average: 68%	
Aware of WaterSure tariff (Sample size: 400*)	12% 10% 14% 10% 14% 11% 10% 13% 12% 18% 14 15 16 17 18 19 20 21 22 23 Year	20% to 14% Average: 17%	Significant change since last year
Aware water company offers reduced charges to some households who struggle to afford their bills (Sample size: 400*) <sup>3</sup>	14 15 16 17 18 19 20 21 22 23 Year	52% to 39% Average: 45%	Significant change since last year
Aware of Priority services (Sample size: 400*)	51% 52% <sub>39%</sub> 43%42% <sub>39%37%</sub> 46%46%48% 14 15 16 17 18 19 20 21 22 23 Year	57% to 40% Average: 49%	
Contact			
Contacted water company with query in last 12 months (Sample size: 395*)	26%26% 19% 23% 18% 16% 18% 22% 23% 14% 15 16 17 18 19 20 21 22 23 Year	33% to 16% Average: 25%	
Reason for contacting water company was to complain (Sample size: 91 who made contact)	21% 15% 11% 2% 3% 5% 1% 0% 4% 0% 14 15 16 17 18 19 20 21 22 23 Year	8% to 0% Average: 3%	
Satisfaction with way query handled (Sample size: 91 who made contact)	69%66%71%70% <sup>77%</sup> 72% <sub>58%</sub> 69% <sup>74%</sup> 52% 14 15 16 17 18 19 20 21 22 23 Year	94% to 52% Average: 74%	Significant change since last year. Significantly lower than WaSC average





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Water on tap				
Satisfied with colour and appearance of tap water (Sample size: 400)	95% <sub>92%</sub> 92% <sub>90%<sub>89%</sub></sub> 92% <sub>91%</sub> 93% <sub>90%90%</sub> 14 15 16 17 18 19 20 21 22 23 Year	94% to 85% Average: 91%		
Satisfied with taste and smell (Sample size: 391)	89%89%85% <sub>83%</sub> 84% <sup>88%</sup> 84% <sup>87%</sup> 85% <sub>82%</sub> 14 15 16 17 18 19 20 21 22 23  Year	90% to 79% Average: 84%		
Satisfied with hardness/softness (Sample size: 387)	64%58%60% 51% 55%53%56% 51% 52%48%  14 15 16 17 18 19 20 21 22 23  Year	87% to 40% Average: 64%	Significantly lower than WaSC average	
Satisfied with safety (Sample size: 386)	93%92% 92%93%92% <sub>89%</sub> 91% <sub>89%87%</sub> 87%  14 15 16 17 18 19 20 21 22 23  Year	95% to 81% Average: 88%		
Satisfied with reliability of supply (Sample size: 399)	98%96%97%96%96%97%95%96% 93% 91% 14 15 16 17 18 19 20 21 22 23 Year	97% to 91% Average: 94%	Significantly lower than WaSC average	
Satisfied with water pressure (Sample size: 399)	94%90%87%85%86%90%89%89%86%85% 14 15 16 17 18 19 20 21 22 23 Year	94% to 75% Average: 85%		
A sewerage system that works				
Satisfied with company actions to reduce smells from sewerage treatment works (Sample size: 294)	82%75%75%74%75%73%76% <sub>65%64%46%</sub> 14 15 16 17 18 19 20 21 22 23  Year	65% to 46% Average: 60%	Significant change since last year. Significantly lower than WaSC average	
Satisfied with maintenance of sewerage pipes & treatment works (Sample size: 318)	89%83%81%77%72%76%77%62%61% 42% 14 15 16 17 18 19 20 21 22 23 Year	69% to 42% Average: 61%	Significant change since last year. Significantly lower than WaSC average	





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Satisfied with company cleaning of waste water before releasing it back into the environment (Sample size: 337)	88%77%78%71%75%70%69% 34%32% <sub>18%</sub> 14 15 16 17 18 19 20 21 22 23 Year	46% to 18% Average: 36%	Significant change since last year. Significantly lower than WaSC average
Satisfied with company actions to minimise sewer flooding (Sample size: 332)	83%76%76%76%73%72%70% 51% 47% 29% 14 15 16 17 18 19 20 21 22 23 Year	54% to 29% Average: 44%	Significant change since last year. Significantly lower than WaSC average





# **Sample Profile**

Regional sample profile for Southern Water	(Sample size: 400*)	
Gender		
Male	43%	
Female	<b>57</b> %	
Age		
18-29	2%	
30-44	11%	
45-59	31%	
60-74	32%	
75+	24%	
SEC		
Higher managerial, administrative & professional occupations	49%	
Intermediate occupations	24%	
Routine & manual occupations	21%	
Never worked and long-term unemployed/Full-time students	5%	
Refused	2%	
Water Meter		
Proportion having a water meter	87%	

Statistical reliability on sample size of 400 is +/- 4.7%

<sup>&</sup>lt;sup>1</sup> Average (mean) proportion for all WaSCs is based on weighted data. All other data is unweighted.

<sup>&</sup>lt;sup>2</sup> Sample size is shown in brackets and excludes don't knows unless followed by an asterisk \*.

<sup>&</sup>lt;sup>3</sup> Question changed to Yes/No option in 2021 so data not comparable with previous years.