



Results for Dŵr Cymru Welsh Water	Percentage of household customers	Range and average for all WaSCs <sup>1</sup>	Comments or points of interest	
Satisfaction with water a	and sewerage services			
Overall satisfaction with water supply (Sample size: 400) <sup>2</sup>	99% 95% 96%96% 94%94% 93% 93% 93% 14 15 16 17 18 19 20 21 22 23 Year	96% to 82% Average: 89%	Significantly higher than WaSC average	
Overall satisfaction with sewerage services (Sample size: 345)	95%96%93%92%90%85%88%86%85%74%  14 15 16 17 18 19 20 21 22 23  Year	74% to 45% Average: 66%	Significant change since last year. Significantly higher than WaSC average	
Satisfaction with value f	or money			
Satisfied with value for money of water services (Sample size: 395)	82% <sub>78%</sub> 82%82% <sub>77%</sub> 79%79%81% 71% 14 15 16 17 18 19 20 21 22 23 Year	77% to 60% Average: 69%	Significant change since last year.	
Satisfied with value for money of sewerage services (Sample size: 337)	14 15 16 17 18 19 20 21 22 23 Year	78% to 52% Average: 71%	Significant change since last year.	
Views on fairness and af	Views on fairness and affordability of charges			
Agree charges are fair (Sample size: 384)	67%63%70%64%71%66% <sup>72%</sup> 62%62%59%  14 15 16 17 18 19 20 21 22 23  Year	64% to 42% Average: 55%		
Agree water and sewerage charges are affordable (Sample size: 393)	75%73% <sup>78%</sup> 74% <sup>77%</sup> 74% <sup>83%</sup> 77%77% <sub>72%</sub> 14 15 16 17 18 19 20 21 22 23  Year	81% to 63% Average: 72%		
Care and trust				
Agree company cares about service given to customers (Sample size: 388)	78%78%76%79%79%75%81% <sub>72%</sub> 76% <sub>60%</sub> 14 15 16 17 18 19 20 21 22 23 Year	62% to 37% Average: 51%	Significant change since last year. Significantly higher than WaSC average	
Trust company (mean score – where 10 is trust completely and 1 is do not trust at all) (Sample size: 395)	8.03 8.06 7.93 8.15 8.20 7.95 8.30 7.75 7.74 6.94 14 15 16 17 18 19 20 21 22 23 Year	6.94 to 5.44 Average: 6.38	Significant change since last year	





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Awareness of consumer	rights and responsibilities		
Likely to contact company if worried about paying bill (Sample size: 391)	77% 76% 78%77% 74%71% 68%68% 68% 68% 67% 14 15 16 17 18 19 20 21 22 23 Year	74% to 64% Average: 68%	
Aware of free meter option (Sample size: 216) <sup>3</sup>	57% 67% 70% 71% 69% 72% 68% 74% 75% 74%  14 15 16 17 18 19 20 21 22 23  Year	74% to 54% Average: 66%	Significantly higher than WaSC average
Aware of option to go back to rateable value charge within 24 months (Sample size: 219) <sup>4</sup>	28%26% <sup>35%</sup> 27%27%27% <sub>23%</sub> 28% <sub>25%</sub> 29% <sub>26%</sub> 14 15 16 17 18 19 20 21 22 23  Year	35% to 12% Average: 27%	
Aware of WaterSure tariff (Sample size: 400*)	13% 13% <sup>18%</sup> 15% 17% 14% <sub>10%</sub> 15% <sub>13%</sub> <sup>20%</sup> 14 15 16 17 18 19 20 21 22 23  Year	20% to 14% Average: 17%	Significant change since last year
Aware water company offers reduced charges to some households who struggle to afford their bills (Sample size: 400*) <sup>4</sup>	38% <sup>42%</sup> 45% 14 15 16 17 18 19 20 21 22 23 Year	52% to 39% Average: 45%	
Aware of Priority services (Sample size: 400*)	46%45%46%40%46%43%40%47%46%49% 14 15 16 17 18 19 20 21 22 23 Year	57% to 40% Average: 49%	
Contact			
Contacted water company with query in last 12 months (Sample size: 398*)	14 15 16 17 18 19 20 21 22 23 Year	33% to 16% Average: 25%	
Reason for contacting water company was to complain (Sample size: 97 who made contact)	7% 5% 6% 11% 4% 1% 3% 3% 0% 14 15 16 17 18 19 20 21 22 23 Year	8% to 0% Average: 3%	





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Satisfaction with way query handled (Sample size: 96 who made contact)	83%83%85% 87% 86% 81% 84% 79% 14 15 16 17 18 19 20 21 22 23 Year	94% to 52% Average: 74%	
Water on tap			
Satisfied with colour and appearance of tap water (Sample size: 399)	97% <sup>98%</sup> 95%95%95%95%95%95% 93%93%  14 15 16 17 18 19 20 21 22 23  Year	94% to 85% Average: 91%	
Satisfied with taste and smell (Sample size: 393)	94%92%93%93%94%92% 88% 90%90%89% 14 15 16 17 18 19 20 21 22 23 Year	90% to 79% Average: 84%	Significantly higher than WaSC average
Satisfied with hardness/softness (Sample size: 387)	94% <sub>92%</sub> 94% <sub>92%</sub> 93% 93% <sup>95%</sup> <sub>92%</sub> 88% 87% 14 15 16 17 18 19 20 21 22 23 Year	87% to 40% Average: 64%	Significantly higher than WaSC average. Significant change since last year
Satisfied with safety (Sample size: 388)	96%96% <sub>94%</sub> 97% <sub>95%95%95%</sub> 96%95% 91% 14 15 16 17 18 19 20 21 22 23 <b>Year</b>	95% to 81% Average: 88%	Significant change since last year
Satisfied with reliability of supply (Sample size: 398)	98%98%98%98% <sub>97%</sub> 97% <sup>98%</sup> <sub>96%</sub> 97% <sub>95%</sub> 14 15 16 17 18 19 20 21 22 23  Year	97% to 91% Average: 94%	
Satisfied with water pressure (Sample size: 400)	91% 93% 91% 90% 91% 90% 91% 90% 89% 89% 89% 14 15 16 17 18 19 20 21 22 23 Year	94% to 75% Average: 85%	Significantly higher than WaSC average
A sewerage system that works			
Satisfied with company actions to reduce smells from sewerage treatment works (Sample size: 270)	87%90%82% 81% 81% 82%83%82%76% <sub>65%</sub> 14 15 16 17 18 19 20 21 22 23  Year	65% to 46% Average: 60%	Significant change since last year





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Satisfied with maintenance of sewerage pipes & treatment works (Sample size: 292)	89%91%89%87%82%82%85%82%77% <sub>69%</sub> 14 15 16 17 18 19 20 21 22 23  Year	69% to 42% Average: 61%	Significantly higher than WaSC average. Significant change since last year
Satisfied with company cleaning of waste water before releasing it back into the environment (Sample size: 281)	90%92%86%85% 81%80%80% <sub>67%59%</sub> 41%  14 15 16 17 18 19 20 21 22 23  Year	46% to 18% Average: 36%	Significant change since last year
Satisfied with company actions to minimise sewer flooding (Sample size: 294)	87%88%87%85%82%77%80%71%66%53%  14 15 16 17 18 19 20 21 22 23  Year	54% to 29% Average: 44%	Significantly higher than WaSC average. Significant change since last year





# **Sample Profile**

Regional sample profile for Dŵr Cymru Welsh Water	(Sample size: 400*)	
Gender		
Male	44%	
Female	56%	
Age		
18-29	2%	
30-44	14%	
45-59	30%	
60-74	33%	
75+	20%	
SEC		
Higher managerial, administrative & professional occupations	41%	
Intermediate occupations	20%	
Routine & manual occupations	25%	
Never worked and long-term unemployed/Full-time students	10%	
Refused	3%	
Water Meter		
Proportion having a water meter	45%	

Statistical reliability on sample size of 400 is +/- 4.7%

<sup>&</sup>lt;sup>1</sup> Average (mean) proportion for all WaSCs is based on weighted data. All other data is unweighted.

<sup>&</sup>lt;sup>2</sup> Sample size is shown in brackets and excludes don't knows unless followed by an asterisk \*.

<sup>&</sup>lt;sup>3</sup> Question filtered on unmetered households as per the main report and not stated removed.

<sup>&</sup>lt;sup>4</sup> Question changed to Yes/No option in 2021 so data not comparable with previous years.