



Results for Cambridge Water	Percentage of household customers	Range and average for all WoCs ¹	Comments or points of interest	
Satisfaction with water s	Satisfaction with water services			
Overall satisfaction with water supply (Sample size: 150) ²	94%93% 98%95% 96%96% 92%92% 93% 89% 14 15 16 17 18 19 20 21 22 23 Year	95% to 79% Average: 89%		
Satisfaction with value f	or money			
Satisfied with value for money of water services (Sample size: 145)	80%81%75%74%68%78%74%74%78% _{63%} 14 15 16 17 18 19 20 21 22 23 Year	76% to 59% Average: 68%	Significant change since last year	
Views on fairness and af	fordability of charges			
Agree charges are fair (Sample size: 142)	72%67%67%66%63% ^{77%} 69%65%70% 50% 14 15 16 17 18 19 20 21 22 23 Year	62% to 49% Average: 55%	Significant change since last year	
Agree water and sewerage charges are affordable (Sample size: 150)	81%79%79%79%80%84%86%86%88% _{69%} 14 15 16 17 18 19 20 21 22 23 Year	77% to 65% Average: 74%	Significant change since last year	
Care and trust				
Agree company cares about service given to customers (Sample size: 146)	85%77%72%65%74%68%72%64%58%50% 14 15 16 17 18 19 20 21 22 23 Year	57% to 39% Average: 49%		
Trust company (mean score – where 10 is trust completely and 1 is do not trust at all) (Sample size: 150)	8.19 7.71 7.63 7.90 8.11 7.99 7.73 7.46 7.34 6.37 14 15 16 17 18 19 20 21 22 23 Year	6.93 to 5.49 Average: 6.33	Significant change since last year	
Awareness of consumer rights and responsibilities				
Likely to contact company if worried about paying bill (Sample size: 147)	79%73%68%71%74%76%73%70%71%64% 14 15 16 17 18 19 20 21 22 23 Year	71% to 63% Average: 66%		





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Aware of WaterSure tariff (Sample size: 151*)	9% 9% 12% 8% 9% 10% 13% 12% 13% 9% 10% 13 12% 13% 14 15 16 17 18 19 20 21 22 23 Year	19% to 9% Average: 16%	
Aware of free meter option (Sample size: 47) ³	54% 69%67% 61% 73%69% 77%75%72%68% 14 15 16 17 18 19 20 21 22 23 Year	79% to 63% Average: 71%	Low base size
Aware of option to go back to rateable value charge within 24 months (Sample size: 47) ³	27%28% ^{33%} 33% 22% 24%24%24% 15 16 17 18 19 20 21 22 23 Year	30% to 13% Average: 23%	Low base size
Aware water company offers reduced charges to some households who struggle to afford their bills (Sample size: 151*) ⁴	14 15 16 17 18 19 20 21 22 23 Year	49% to 39% Average: 45%	
Aware of Priority services (Sample size: 151*)	50% ^{59%} 52% _{43%} 46% ^{54%} 43%46%44% ^{52%} 14 15 16 17 18 19 20 21 22 23 Year	61% to 45% Average: 52%	
Contact			
Contacted water company with query in last 12 months (Sample size: 149*)	19% 18% 20% 21% 18% ^{23%} 20% 21% 19% 10% 14 15 16 17 18 19 20 21 22 23 Year	33% to 16% Average: 22%	
Reason for contacting water company was to complain (Sample size: 29 who made contact)	7% 6% 3% 3% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	6% to 0% Average: 2%	Low base size
Satisfaction with way query handled (Sample size: 28 who made contact)	86 ³ / ₇₅ / ₇₃ / ₉ ⁹ / ₇₈ / ₇₉ / ₆₆ / ₆₆ / ₇₈ / ₈₈ 2/ ₆₆ / ₇₈ / ₈₈ 2/ ₆₆ / ₇₈ / ₇₅ / ₇₃ / ₇₅ / ₇₅ / ₇₃ / ₇₅	84% to 62% Average: 74%	Low base size





Results for Cambridge Water	Percentage of household customers	Range and average for all WoCs ¹	Comments or points of interest
Water on tap			
Satisfied with colour and appearance of tap water (Sample size: 151)	96%95%94%93%93% 91% 14 15 16 17 18 19 20 21 22 23 Year	94% to 83% Average: 90%	
Satisfied with taste and smell (Sample size: 150)	93% _{84%} 87% _{85%} 93%88% _{85%} 88%88% _{80%} 14 15 16 17 18 19 20 21 22 23 Year	88% to 80% Average: 83%	Significant change since last year
Satisfied with hardness/softness (Sample size: 148)	59%52%52%60%55%56%51%42%49%41% 14 15 16 17 18 19 20 21 22 23 Year	63% to 35% Average: 47%	
Satisfied with safety (Sample size: 144)	99%94%93%93%95%97%94%93%94% _{85%} 14 15 16 17 18 19 20 21 22 23 Year	93% to 85% Average: 86%	Significant change since last year
Satisfied with reliability of supply (Sample size: 151)	99% _{97%95%} 96% ^{99%99%98%} 96% ^{97%} 94% 14 15 16 17 18 19 20 21 22 23 Year	98% to 86% Average: 94%	
Satisfied with water pressure (Sample size: 150)	94% 89%89% 91% ^{93%} 91% 89% 91% ^{92%} 87% 14 15 16 17 18 19 20 21 22 23 Year	88% to 81% Average: 84%	





Cambridge Water sewerage services are provided by Anglian Water (141 respondents)



Results for sewerage service provider(s) for Cambridge Water	Percentage of household customers	Range and average for all WoCs ¹	Comments or points of interest	
Satisfaction with sewera	Satisfaction with sewerage services			
Overall satisfaction with sewerage services (Sample size: 141) ⁵	94%87%88%90%88%87%86%74%76% 61% 14 15 16 17 18 19 20 21 22 23 Year	72% to 33% Average: 60%	Significant change since last year	
Satisfaction with value fo	or money			
Satisfied with value for money of sewerage services (Sample size: 135)	77%75%76%76%68% ^{79%} 76%72%76% _{63%} 14 15 16 17 18 19 20 21 22 23 Year	75% to 47% Average: 67%	Significant change since last year	
A sewerage system that	works			
Satisfied with company actions to reduce smells from sewerage treatment works (Sample size: 102)	82%75%74%73%77%79%75%73%68%62% 14 15 16 17 18 19 20 21 22 23 Year	65% to 31% Average: 55%		
Satisfied with maintenance of sewerage pipes & treatment works (Sample size: 114)	88%84% _{71%} 79%82%86%80%75% _{71%} 57% 14 15 16 17 18 19 20 21 22 23 Year	65% to 32% Average: 53%	Significant change since last year	
Satisfied with company cleaning of waste water before releasing it back into the environment (Sample size: 106)	93%92% ₇₄ %85%82%87% ₇₃ % 46% ₄₀ % 17% 14 15 16 17 18 19 20 21 22 23 Year	42% to 11% Average: 30%	Significant change since last year. Significantly lower than WoC average	
Satisfied with company actions to minimise sewer flooding (Sample size: 120)	91% 85%76%78%80%74%71% 58%52% 33% 14 15 16 17 18 19 20 21 22 23 Year	55% to 15% Average: 37%	Significant change since last year	





Sample Profile

Sample profile for Cambridge Water	(Sample size: 151*)
Gender	
Male	48%
Female	52%
Age	
18-29	1%
30-44	14%
45-59	34%
60-74	32%
75+	20%
SEC	
Higher managerial, administrative & professional occupations	52%
Intermediate occupations	23%
Routine & manual occupations	19%
Never worked and long-term unemployed/Full-time students	5%
Refused	2%
Water Meter	
Proportion having a water meter	68%

Statistical reliability on sample size of 150 is +/- 8.0%

¹ Average (mean) proportion for all WoCs is based on weighted data. All other data is unweighted.

² Sample size is shown in brackets and excludes don't knows unless followed by an asterisk *.

 $^{^{3}}$ Question filtered on unmetered households as per the main report and not stated removed.

⁴ Question changed to Yes/No option in 2021 so data not comparable with previous years.

⁵ Sample size is shown in brackets and excludes don't knows unless followed by an asterisk *.