



Results for Anglian Water ¹	Percentage of household customers	Range and average for all WaSCs ²	Comments or points of interest
Satisfaction with water a	and sewerage services		
Overall satisfaction with water supply (Sample size: 200) ³	93% 91% 92% 94% 87% 88% 91% 94% 91% 94% 14 15 16 17 18 19 20 21 22 23 Year	96% to 82% Average: 89%	Significantly higher than WaSC average
Overall satisfaction with sewerage services (Sample size: 190)	91% 92% 88% 89% 81% 85% 86% 82% 84% 72% 14 15 16 17 18 19 20 21 22 23 Year	74% to 45% Average: 66%	Significant change since last year. Significantly higher than WaSC average
Satisfaction with value f	or money		
Satisfied with value for money of water services (Sample size: 198)	74% 79% 76%76%79%76% 73% 72%74% 76%76%79%76% 14 15 16 17 18 19 20 21 22 23 Year	77% to 60% Average: 69%	Significantly higher than WaSC average
Satisfied with value for money of sewerage services (Sample size: 188)	76% ^{80%} 76% ^{78%} 74% ⁷⁵ % ⁷⁶ % ^{78%} 82% ⁷⁸ % 14 15 16 17 18 19 20 21 22 23 Year	78% to 52% Average: 71%	Significantly higher than WaSC average
Views on fairness and af	fordability of charges		
Agree charges are fair (Sample size: 193)	68% _{64%64%} 67% _{62%} 65% ^{72%} 67%68% _{64%} 14 15 16 17 18 19 20 21 22 23 Year	64% to 42% Average: 55%	Significantly higher than WaSC average
Agree water and sewerage charges are affordable (Sample size: 198)	78%78% _{75%} 81% 84% 73% ^{76%} 77% ^{80%} 81% 14 15 16 17 18 19 20 21 22 23 Year	81% to 63% Average: 72%	Significantly higher than WaSC average
Care and trust			
Agree company cares about service given to customers (Sample size: 197)	75%77%68%73%69%69%71%69%63% _{54%} 14 15 16 17 18 19 20 21 22 23 Year	62% to 37% Average: 51%	Significant change since last year
Trust company (mean score – where 10 is trust completely and 1 is do not trust at all) (Sample size: 198)	7.90 7.79 7.60 7.93 7.72 7.69 7.89 7.66 7.30 6.45 14 15 16 17 18 19 20 21 22 23 Year	6.94 to 5.44 Average: 6.38	Significant change since last year





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Awareness of consumer	rights and responsibilities			
Likely to contact company if worried about paying bill (Sample size: 193)	78%77% _{74%72%} 77% _{74%} 78% _{74%} 70% _{68%} 14 15 16 17 18 19 20 21 22 23 Year	74% to 64% Average: 68%		
Aware of free meter option (Sample size: 36)4	73%70%67%70%70%71% 71% 69%64% _{56%} 14 15 16 17 18 19 20 21 22 23 Year	74% to 54% Average: 66%	Low base size	
Aware of option to go back to rateable value charge within 24 months (Sample size: 34) ⁴	43% _{32%} 45% _{30%} 33%33% ^{46%} 31% 31% 32% 14 15 16 17 18 19 20 21 22 23 Year	35% to 12% Average: 27%	Low base size	
Aware of WaterSure tariff (Sample size: 200*)	14 15 16 17 18 19 20 21 22 23 Year	20% to 14% Average: 17%		
Aware water company offers reduced charges to some households who struggle to afford their bills (Sample size: 200*) ⁵	14 15 16 17 18 19 20 21 22 23 Year	52% to 39% Average: 45%		
Aware of Priority services (Sample size: 200*)	51%54%45%46%47%41%42%53%54%51% 14 15 16 17 18 19 20 21 22 23 Year	57% to 40% Average: 49%		
Contact	Contact			
Contacted water company with query in last 12 months (Sample size: 200*)	14 15 16 17 18 19 20 21 22 23 Year	33% to 16% Average: 25%		
Reason for contacting water company was to complain (Sample size: 50 who made contact)	7% 9% 6% 5% 7% 0% 3% 3% 3% 2% 14 15 16 17 18 19 20 21 22 23 Year	8% to 0% Average: 3%	Low base size	





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Satisfaction with way query handled (Sample size: 49 who made contact)	87%85%83% 90%84%84% 78% 78%82% 78%82% 14 15 16 17 18 19 20 21 22 23 Year	94% to 52% Average: 74%	Low base size
Water on tap			
Satisfied with colour and appearance of tap water (Sample size: 200)	95%94%92%95%92%93%93%93%94% 14 15 16 17 18 19 20 21 22 23 Year	94% to 85% Average: 91%	
Satisfied with taste and smell (Sample size: 197)	87%88% _{84%} 89% _{83%81%} 84%85%84% 14 15 16 17 18 19 20 21 22 23 Year	90% to 79% Average: 84%	Significant change since last year. Significantly higher than WaSC average
Satisfied with hardness/softness (Sample size: 196)	70% _{57%} 53%57% _{50%44%} 51%46%46%45% 14 15 16 17 18 19 20 21 22 23 Year	87% to 40% Average: 64%	Significantly lower than WaSC average
Satisfied with safety (Sample size: 191)	95%93% 94% 91% 91% 93%92% 89% 14 15 16 17 18 19 20 21 22 23 Year	95% to 81% Average: 88%	Significant change since last year. Significantly higher than WaSC average
Satisfied with reliability of supply (Sample size: 200)	98%96%95%98%96%96%97%97% 96% 91% 14 15 16 17 18 19 20 21 22 23 Year	97% to 91% Average: 94%	Significant change since last year
Satisfied with water pressure (Sample size: 199)	91%90% _{87%} 90% _{85%} 87%86%86% _{84%} 87% 14 15 16 17 18 19 20 21 22 23 Year	94% to 75% Average: 85%	
A sewerage system that works			
Satisfied with company actions to reduce smells from sewerage treatment works (Sample size: 162)	82%82% _{73%} 78% _{76%} 75% ^{79%} 79% _{73%} _{58%}	65% to 46% Average: 60%	Significant change since last year





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Satisfied with maintenance of sewerage pipes & treatment works (Sample size: 173)	86%91%79%83%79%82%81%78%73% _{58%} 14 15 16 17 18 19 20 21 22 23 Year	69% to 42% Average: 61%	Significant change since last year
Satisfied with company cleaning of waste water before releasing it back into the environment (Sample size: 157)	89%89%75%84%78%79%79% 63%55% 37% 14 15 16 17 18 19 20 21 22 23 Year	46% to 18% Average: 36%	Significant change since last year
Satisfied with company actions to minimise sewer flooding (Sample size: 162)	85%90%78%82%76%77%77%70%66% 41% 14 15 16 17 18 19 20 21 22 23 Year	54% to 29% Average: 44%	Significant change since last year





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Sample Profile

Regional sample profile for Anglian Water	(Sample size: 200*)	
Gender		
Male	48%	
Female	53%	
Age		
18-29	1%	
30-44	18%	
45-59	31%	
60-74	33%	
75+	18%	
SEC		
Higher managerial, administrative & professional occupations	48%	
Intermediate occupations	26%	
Routine & manual occupations	23%	
Never worked and long-term unemployed/Full-time students	3%	
Refused	1%	
Water Meter		
Proportion having a water meter	83%	

Statistical reliability on sample size of 200 is +/- 6.79%

¹ Hartlepool customers included in Anglian Water data from 2021.

² Average (mean) proportion for all WaSCs is based on weighted data. All other data is unweighted.

³ Sample size is shown in brackets and excludes don't knows unless followed by an asterisk *.

⁴ Question filtered on unmetered households as per the main report and not stated removed.

⁵ Question changed to Yes/No option in 2021 so data not comparable with previous years.