CCW Research Report Water Matters 2023 Summary of findings for Affinity Water



Results for Affinity Water	Percentage of household customers	Range and average for all WoCs ¹	Comments or points of interest	
Satisfaction with water s	Satisfaction with water services			
Overall satisfaction with water supply (Sample size: 250) ²	95%92%90%91% 90% 86% 14 15 16 17 18 19 20 21 22 23 Year	95% to 79% Average: 89%		
Satisfaction with value f	or money			
Satisfied with value for money of water services (Sample size: 245)	74%78%69%64%65%77%72%69%75%68% 14 15 16 17 18 19 20 21 22 23 Year	76% to 59% Average: 68%	Significant change since last year	
Views on fairness and af	Views on fairness and affordability of charges			
Agree charges are fair (Sample size: 242)	62%57%59%57%55% ^{67%69%} 56% ^{61%} 55% 14 15 16 17 18 19 20 21 22 23 Year	62% to 49% Average: 55%		
Agree water and sewerage charges are affordable (Sample size: 248)	72%75% 71% 76% 65% 78%82%74%80%75% 14 15 16 17 18 19 20 21 22 23 Year	77% to 65% Average: 74%		
Care and trust				
Agree company cares about service given to customers (Sample size: 242)	69%66%60%66%61%65%66%56%57%48% 14 15 16 17 18 19 20 21 22 23 Year	57% to 39% Average: 49%	Significant change since last year	
Trust company (mean score – where 10 is trust completely and 1 is do not trust at all) (Sample size: 246)	7.74 7.65 7.46 7.41 7.43 7.77 7.82 6.93 6.86 6.35 14 15 16 17 18 19 20 21 22 23 Year	6.93 to 5.49 Average: 6.33	Significant change since last year	
Awareness of consumer rights and responsibilities				
Likely to contact company if worried about paying bill (Sample size: 246)	76% _{70%70%} 73% _{70%} 71% 71% 70% _{66%63%} 14 15 16 17 18 19 20 21 22 23 Year	71% to 63% Average: 66%		

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Aware of WaterSure tariff (Sample size: 250*)	9% 6% 13% 11% 12% 12% 9% 12% 9% 15% 9% 6% 14 15 16 17 18 19 20 21 22 23 Year	19% to 9% Average: 16%	Significant change since last year
Aware water company offers reduced charges to some households who struggle to afford their bills (Sample size: 250*) ³	37%38% ^{47%} 14 15 16 17 18 19 20 21 22 23 Year	49% to 39% Average: 45%	Significant change since last year
Aware of Priority services (Sample size: 250*)	43% ^{49%} 38%41% 41%40%44%40%41%46% 14 15 16 17 18 19 20 21 22 23 Year	61% to 45% Average: 52%	Significantly lower than WoC average
Contact			
Contacted water company with query in last 12 months (Sample size: 249*)	27% 19% 26%24% 19% 15% 13% 18% 16% 18% 19% 26%24% 19% 14 15 16 17 18 19 20 21 22 23 Year	33% to 16% Average: 22%	
Reason for contacting water company was to complain (Sample size: 47 who made contact)	8% 9% 4% 5% 0% 0% 0% 0% 0% 0% 14 15 16 17 18 19 20 21 22 23 Year	6% to 0% Average: 2%	Low base size
Satisfaction with way query handled (Sample size: 47 who made contact)	73% 79% 73%74% 71% 81% 75% 81% 73% 74% 71% 78% 75% 81% 75% 75% 75% 75% 75% 75% 75% 75% 75% 75	84% to 62% Average: 74%	Low base size
Water on tap			
Satisfied with colour and appearance of tap water (Sample size: 250)	94%94%92% 92% 94% 91% 92% 91% 89% 90% 91% 92% 91% 14 15 16 17 18 19 20 21 22 23 Year	94% to 83% Average: 90%	
Satisfied with taste and smell (Sample size: 242)	87%85% 81%79%78% 14 15 16 17 18 19 20 21 22 23 Year	88% to 80% Average: 83%	

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Results for Affinity Water	Percentage of household customers	Range and average for all WoCs ¹	Comments or points of interest
Satisfied with hardness/softness (Sample size: 244)	61% 52% 46% 44% 45% 45% 41% 40% 42% 35% 14 15 16 17 18 19 20 21 22 23 Year	63% to 35% Average: 47%	Significant change since last year. Significantly lower than WoC average
Satisfied with safety (Sample size: 241)	93% 88% 88%87%88% ⁸⁹ 89%89% 14 15 16 17 18 19 20 21 22 23 Year	93% to 85% Average: 86%	
Satisfied with reliability of supply (Sample size: 250)	97% 97% 97% 97% 96% 96% 97% 96% 96% 96% 96% 96% 96% 96% 96% 97% 96% 96% 97% 96% 96% 97% 97% 97% 97% 97% 97% 97% 97% 97% 97	98% to 86% Average: 94%	Significantly higher than WaSC average
Satisfied with water pressure (Sample size: 249)	92% 85%85% 81%84%85% 91% 85%87%85% 14 15 16 17 18 19 20 21 22 23 Year	88% to 81% Average: 84%	

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Affinity Water sewerage services are provided by Thames Water (183 respondents), Anglian Water (39 respondents) and Southern Water (12 respondents)⁴







Results for sewerage service provider(s) for Bristol Water	Percentage of household customers	Range and average for all WoCs¹	Comments or points of interest	
Satisfaction with sewera	ge services			
Overall satisfaction with sewerage services (Sample size: 234) ⁵	89%89%85%87%87%87%82% _{72%73%62%} 14 15 16 17 18 19 20 21 22 23 Year	72% to 33% Average: 60%	Significant change since last year	
Satisfaction with value for	Satisfaction with value for money			
Satisfied with value for money of sewerage services (Sample size: 226)	75%73%75% 71% 78%75% 72% 67% 66% 71% 78%75% 72% 67% 14 15 16 17 18 19 20 21 22 23 Year	75% to 47% Average: 67%		
A sewerage system that	A sewerage system that works			
Satisfied with company actions to reduce smells from sewerage treatment works (Sample size: 184)	83%79% _{72%} 80%84%75%82% _{65%} 71% _{59%} 14 15 16 17 18 19 20 21 22 23 Year	65% to 31% Average: 55%	Significant change since last year	
Satisfied with maintenance of sewerage pipes & treatment works (Sample size: 201)	87%81% _{72%} 83%78%76%78% _{72%} 74% 53% 14 15 16 17 18 19 20 21 22 23 Year	65% to 32% Average: 53%	Significant change since last year	
Satisfied with company cleaning of waste water before releasing it back into the environment (Sample size: 197)	86%86% _{72%} 76% ^{79%} 75% ₆₉ % _{53%43%_{31%} 14 15 16 17 18 19 20 21 22 23 Year}	42% to 11% Average: 30%	Significant change since last year	
Satisfied with company actions to minimise sewer flooding (Sample size: 210)	82%84% _{71%} 74%72% ^{79%} 74% _{60%} 48% _{38%} 14 15 16 17 18 19 20 21 22 23 Year	55% to 15% Average: 37%	Significant change since last year	

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Sample Profile

Sample profile for Affinity Water	(Sample size: 250*)	
Gender		
Male	44%	
Female	56%	
Age		
18-29	2%	
30-44	12%	
45-59	30%	
60-74	32%	
75+	24%	
SEC		
Higher managerial, administrative & professional occupations	48%	
Intermediate occupations	24%	
Routine & manual occupations	18%	
Never worked and long-term unemployed/Full-time students	8%	
Refused	2%	
Water Meter		
Proportion having a water meter	75 %	

Statistical reliability on sample size of 250 is +/- 6.2%

¹ Average (mean) proportion for all WoCs is based on weighted data. All other data is unweighted.

² Sample size is shown in brackets and excludes don't knows unless followed by an asterisk *.

³ Question changed to Yes/No option in 2021 so data not comparable with previous years.

⁴ There is no differentiation between sewerage service providers within the results.

⁵ Sample size is shown in brackets and excludes don't knows unless followed by an asterisk *.